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**Bill Hay International**

# Press Release

## **Bill Hay International Introduces *Mexsafe*® Less-Than-Truckload (LTL) Service.**

Newest innovation in LTL service between the U.S. and Mexico

- **Laredo, Texas. March 22, 2004:**

Bill Hay International (BHI), transportation broker and specialist in shipping into and out of Mexico, introduces *Mexsafe*® LTL service.

The *Mexsafe*® LTL service utilizes collapsible mini-containers. These containers have inside dimensions of 80.1" long, 47.7" wide, and 42.8" high and have a load capacity of 4,000 lbs. or 94.63 cubic feet. The containers are constructed from aircraft aluminum alloy, are lockable, and have weather strips to keep the contents dry and secure. The *Mexsafe*® also uses the SkyBitz® satellite tracking service to keep track on the freight's location and movement.

The *Mexsafe*® LTL service is initially between Laredo, TX and the following cities: Guadalajara, JAL, Monterrey, NL, Mexico City, DF, Puebla, PUE, Queretaro, QUE, Ramos Arizpe, COAH, Saltillo, COAH, Toluca, EM, San Luis Potosi, SLP, and Veracruz, VER. Service to and from other cities in Mexico is available upon request.

Companies that ship high value LTL shipments (medicines, cosmetics, electronics, etc.) to Mexico will find the containerization and satellite tracking of *Mexsafe*® as an attractive option for moving their freight.

Often referred to as "Your Mexican Connection", BHI has been coordinating Mexican transportation services for shippers, carriers, and third-party logistics companies since 1983. For more information about BHI and the *Mexsafe*® LTL service, you can contact them by telephone at 619-661-7100 or by email at [mexsafe@billhayintl.com](mailto:mexsafe@billhayintl.com). You can also visit their website at [www.billhayintl.com](http://www.billhayintl.com).

**FOR IMMEDIATE RELEASE**